



THIRD PARTY'S ELECTORAL CAMPAIGN RETURN

PART 1
EC 20228

Section A – Third party's information

Third party's full name	Canadian Medical Association	Election day yyyy/mm/dd	2019/10/21
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Section B – Required documents

The following documents **MUST** accompany this return:

Part 1 Part 2a Part 2b Part 2c Part 2d Part 3a Part 3b Part 3c
Auditor's Report (if required)

Section C – Declaration

I hereby declare that, to the best of my knowledge, the information contained in this return is complete and accurate.

Financial agent

Financial agent's full name	Joseph K. Mayer
Financial agent's signature	Original Signed
Financial agent's signature date yyyy/mm/dd	2020/03/24

Registration applicant (if different from the financial agent)

Applicant's full name	Timothy Smith
Applicant's signature	Original Signed
Applicant's signature date yyyy/mm/dd	2020/03/24

Section D – Privacy notice

Personal information in this *Third Party Electoral Campaign Return* (Return) is collected for the administration of the political financing requirements as set out in the *Canada Elections Act* (Act). This information may be shared with the Commissioner of Canada Elections to ensure that the Act is complied with and enforced. Failure to provide the Chief Electoral Officer (CEO) with the Return is considered to be an offence under the Act. The Act requires the CEO to publish the Return in the manner that he or she considers appropriate. Upon request by any person, the CEO is required under the Act to make the Return available for inspection by such person. You have the following rights with respect to your personal information under the *Privacy Act*: a) to access the information; b) to correct it, if necessary; and c) to have it protected. You have the right to file a complaint with the Privacy Commissioner of Canada regarding the handling of your personal information. Your personal information is retained under the personal information bank (PIB) Political Financing Elections PPU 010. A description of the PIB can be found at elections.ca.

EC 20228 (2019/06)

[Ce formulaire est disponible en français](#)



THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Summary of inflows

PART 2d
EC 20228

No.	Type of contributor / lender	Monetary contributions (Part 2a) \$	Non-monetary contributions (Part 2b) \$	Loans (Part 2c) \$	Total \$	Number of contributors and lenders
1.	Individuals					
2.	Businesses / Commercial organizations					
3.	Governments					
4.	Trade unions					
5.	Corporations without share capital					
6.	Unincorporated organizations or associations					
7.	Total (items 1 to 6)					
Total						
8.	Amount of third party's resources used					
9.	Grand total (items 7 and 8)					

Third party	Canadian Medical Association	Election day yyyy/mm/dd	2019/10/21
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THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Statement of expenses incurred for regulated activities that take place during the election period

PART 3b
EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred yyyy/mm/dd	ED Code (if applicable)	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey yyyy/mm/dd	Ending date of activity, advertisement or survey yyyy/mm/dd	Place of activity or advertisement	Expense amount \$
1	2019/06/30		Sussex Strategy	Elections Advertising	Design and development	Design and development	2019/09/11	2019/10/20	National	303.48
2	2019/07/09		Collective IQ	Elections Advertising	Design and development	Design and development	2019/09/11	2019/10/20	National	19,520.75
3	2019/07/19		inMotion	Elections Advertising	Design and development	Design and development	2019/09/11	2019/10/20	National	3,480.40
4	2019/07/30		Collective IQ	Elections Advertising	Design and development	Design and development	2019/09/11	2019/10/20	National	19,520.75
5	2019/08/05		Collective IQ	Elections Advertising	Advertising	Design and development	2019/09/11	2019/10/20	National	5,650.00
6	2019/08/15		Metronome Communications	Elections Advertising	Advertising	Print Media	2019/09/11	2019/10/20	National	1,090.45
7	2019/08/15		Metronome Communications	Elections Advertising	Advertising	Print Media	2019/09/11	2019/10/20	National	593.25
8	2019/08/15		Metronome Communications	Elections Advertising	Advertising	Design and development	2019/09/11	2019/10/20	National	2,141.35
9	2019/08/15		Metronome Communications	Elections Advertising	Advertising	Design and development	2019/09/11	2019/10/20	National	355.95
10	2019/08/30		Genumark Promotional Merchandise Inc.	Elections Advertising	Advertising	Other (buttons)	2019/09/11	2019/10/20	National	1,599.81
11	2019/08/30		Genumark Promotional Merchandise Inc.	Elections Advertising	Advertising	Other (French t-shirts)	2019/09/11	2019/10/20	National	3,777.10
12	2019/08/30		Genumark Promotional Merchandise Inc.	Elections Advertising	Advertising	Other (English t-shirts)	2019/09/11	2019/10/20	National	15,038.01
13	2019/08/31		Sussex Strategy	Elections Advertising	Advertising	Social media (design and materials)	2019/09/11	2019/10/20	National, riding-specific	50,781.13
14	2019/08/31		Industrial Media Inc.	Elections Advertising	Advertising	Design and development	2019/09/11	2019/10/20	National	3,757.25
15	2019/09/11		Metronome Communications	Elections Advertising	Advertising	Print media	2019/09/11	2019/10/20	National	1,124.35
16	2019/09/11		Metronome Communications	Elections Advertising	Advertising	Print media	2019/09/11	2019/10/20	National	548.05
17	2019/09/11		Metronome Communications	Elections Advertising	Advertising	Social media (design and materials)	2019/09/11	2019/10/20	National	361.60
Totals carried forward from previous page \$										
Total \$										129,643.68

Third party	Canadian Medical Association	Election day yyyy/mm/dd	2019/10/21
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THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Statement of expenses incurred for regulated activities that take place during the election period

PART 3b
 EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred yyyy/mm/dd	ED Code (if applicable)	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey yyyy/mm/dd	Ending date of activity, advertisement or survey yyyy/mm/dd	Place of activity or advertisement	Expense amount \$
18	2019/09/11		Sussex Strategy	Elections Advertising	Social media	Social media (design and maintenance)	2019/09/11	2019/10/20	National	1,771.40
19	2019/09/24	35-076	Chez Zora	Elections Advertising	Other	Other (Catering)	2019/09/24	2019/09/24	Orleans, ON	317.08
20	2019/09/24		Facebook	Elections Advertising	Social media	Social media (design and maintenance)	2019/09/11	2019/10/20	National	500.00
21	2019/09/20		Exhibit Lead	Elections Advertising	Signs	Signs (media wall and banner)	2019/09/11	2019/10/20	National	2,054.34
22	2019/09/24		Metronome Communications	Elections Advertising	Social media	Social media (design and maintenance)	2019/09/11	2019/10/20	National	4,870.30
23	2019/09/24		Metronome Communications	Elections Advertising	Design and development	Design and development	2019/09/11	2019/10/20	National	508.50
24	2019/10/01		inMotion	Elections Advertising	Print media	Print media (campaign boxes)	2019/09/11	2019/10/20	National	1,270.12
25	2019/09/26		Metronome Communications	Elections Advertising	Design and development	Design and development	2019/09/11	2019/10/20	National	553.70
26	2019/09/24		Skyfly Productions	Elections Advertising	Production costs	Production costs for videos	2019/09/11	2019/10/20	National	621.50
27	2019/09/30		Banfield	Elections Advertising	Social media	Social media (design and maintenance)	2019/09/11	2019/10/20	National	23,309.08
28	2019/09/30		Banfield	Elections Advertising	Placement costs	Placement costs	2019/09/16	2019/10/20	National	1,469.00
29	2019/10/05	59-041	West Shore Parks & Recreation	Elections Advertising	Other	Other (Catering)	2019/10/05	2019/10/05	Victoria, BC	530.70
30	2019/09/30		Banfield	Elections Advertising	Placement costs	Placement costs	2019/09/16	2019/10/20	National	38,898.01
31	2019/09/11		Metronome Communications	Elections Advertising	Social media	Social media (design and maintenance)	2019/09/11	2019/10/20	National	384.20
32	2019/09/11		Metronome Communications	Elections Advertising	Design and development	Design and development	2019/09/11	2019/10/20	National	757.10
33	2019/09/24		Metronome Communications	Elections Advertising	Design and development	Design and development	2019/09/11	2019/10/20	National	322.05
34	2019/10/31		Banfield	Elections Advertising	Social media	Design and maintenance	2019/09/11	2019/10/20	National	55,223.92
Totals carried forward from previous page \$										129,643.68
Total \$										263,004.68

Third party	Canadian Medical Association	Election day yyyy/mm/dd	2019/10/21
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THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Statement of expenses incurred for regulated activities that take place during the election period

PART 3b
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For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred yyyy/mm/dd	ED Code (if applicable)	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey yyyy/mm/dd	Ending date of activity, advertisement or survey yyyy/mm/dd	Place of activity or advertisement	Expense amount \$
35	2019/10/08		Collective IQ	Elections Advertising	Design and development	Design and development	2019/09/11	2019/10/20	National	13,398.98
36	2019/10/08		Collective IQ	Elections Advertising	Social media	Design and maintenance	2019/09/11	2019/10/20	National	5,650.00
37	2019/10/08		Collective IQ	Elections Advertising	Social media	Design and maintenance	2019/09/11	2019/10/20	National	4,407.00
38	2019/10/09		Collective IQ	Elections Advertising	Social media	Design and maintenance	2019/09/11	2019/10/20	National	1,039.60
39	2019/10/31		Banfield	Elections Advertising	Signs	Billboards	2019/09/30	2019/10/15	National	56,849.42
40	2019/10/31		Banfield	Elections Advertising	Signs	Billboards	2019/09/16	2019/10/20	National	15,957.88
41	2019/09/30		Sussex Strategy	Elections Advertising	Design and development	Design & development	2019/09/11	2019/10/20	National	6,135.29
42	2019/11/08		Industrial Media Inc.	Elections Advertising	Social media	Social media (design and main	2019/09/11	2019/10/20	National	1,186.50
43	2019/08/30		inMotion	Elections Advertising	Mail outs	Campaign boxes	2019/09/11	2019/10/20	National	19,210.00
44	2019/08/30		inMotion	Elections Advertising	Mail outs	Campaign boxes	2019/09/11	2019/10/20	National	5,480.50
45	2019/10/31		Sussex Strategy	Elections Advertising	Design and development	Design and development	2019/09/11	2019/10/20	National	4,692.60
46	2019/10/10		8027862 CANADA INC.	Elections Advertising	Design and development	Design and development	2019/09/11	2019/09/30	National	3,822.23
47	2019/11/05		8027862 CANADA INC.	Elections Advertising	Design and development	Design and development	2019/10/01	2019/10/20	National	2,050.95
48	2019/09/30		Annick Mongeau	Elections Advertising	Design and development	Design and development	2019/09/11	2019/10/20	National	603.62
49	2019/07/31		Annick Mongeau	Elections Advertising	Design and development	Design and development	2019/09/11	2019/10/20	National	1,897.09
50	2019/09/03		8027862 CANADA INC.	Elections Advertising	Design and development	Design and development	2019/09/11	2019/10/21	National	3,842.00
51	2019/10/21		IPSOS LP	Elections Survey	Election Survey	Election Survey	2019/09/11	2019/10/20	National	7,533.33
Totals carried forward from previous page \$										263,004.68
Total \$										416,761.67

Third party	Canadian Medical Association	Election day yyyy/mm/dd	2019/10/21
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THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Summary of expenses

PART 3C
EC 20228

No.	Type of expense	Pre-election period (Part 3a) <i>(Only applicable to a fixed-date general election)</i> \$	Election period (Part 3b) \$	Total \$
1.	Partisan activity expenses			
2.	Partisan advertising expenses			
3.	Election survey expenses		7,533.33	7,533.33
4.	Election advertising expenses		423,104.79	423,104.79
5.	Total (Items 1 to 4)		430,638.12	430,638.12

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