



THIRD PARTY'S ELECTORAL CAMPAIGN RETURN

PART 1
EC 20228

Section A – Third party's information

Third party's full name Let's Build Canada	Election day yyyy/mm/dd 2019/10/21
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Section B – Required documents

The following documents **MUST** accompany this return:

Part 1 Part 2a Part 2b Part 2c Part 2d Part 3a Part 3b Part 3c
Auditor's Report (if required)

Section C – Declaration

I hereby declare that, to the best of my knowledge, the information contained in this return is complete and accurate.

Financial agent

Financial agent's full name Matt Wayland	
Financial agent's signature Original Signed	Financial agent's signature date yyyy/mm/dd 2020/02/21

Registration applicant (if different from the financial agent)

Applicant's full name	
Applicant's signature Original Signed	Applicant's signature date yyyy/mm/dd

Section D – Privacy notice

Personal information in this *Third Party Electoral Campaign Return* (Return) is collected for the administration of the political financing requirements as set out in the *Canada Elections Act* (Act). This information may be shared with the Commissioner of Canada Elections to ensure that the Act is complied with and enforced. Failure to provide the Chief Electoral Officer (CEO) with the Return is considered to be an offence under the Act. The Act requires the CEO to publish the Return in the manner that he or she considers appropriate. Upon request by any person, the CEO is required under the Act to make the Return available for inspection by such person. You have the following rights with respect to your personal information under the *Privacy Act*: a) to access the information; b) to correct it, if necessary; and c) to have it protected. You have the right to file a complaint with the Privacy Commissioner of Canada regarding the handling of your personal information. Your personal information is retained under the personal information bank (PIB) Political Financing Elections PPU 010. A description of the PIB can be found at elections.ca.

EC 20228 (2019/06)

Ce formulaire est disponible en français



THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Statement of monetary contributions received

PART **2a**
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No.	Full name	Street no.	Street	Apt.	City	Prov./ Terr.	Postal code	Date received <i>yyyy/mm/dd</i>	Individual \$	Business / Commercial organization \$	Government \$	Trade union \$	Corporation without share capital \$	Unincorporated organization or association \$
1	International Brotherhood of Electrical Workers				Mississauga	ON	L5T2N5	2019/09/18				330,000.00		
2	International Union of Painters & Allied Trades				Ancaster	ON	L9G4V5	2019/09/18				75,000.00		
3	United Association of Journeymen and Apprenti				Ottawa	ON	K2P0R8	2019/09/18				300,000.00		
4	Canadian Conference of Asbestos Workers				Richmond Hill	ON	L4C3G7	2019/09/23				26,630.00		
5	Sheet Metal Workers, Local 30				Scarborough	ON	M1S5B6	2019/10/18				16,625.00		
6	Sheet Metal Workers, Local 296				Regina	SK	S4P0G8	2019/10/17				2,000.00		
7	International Association of Sheet Metal, Air, R				Ajax	ON	L1S3M4	2019/10/18				24,000.00		
Totals carried forward from previous page \$														
Total amount of monetary contributions by contributors who gave over \$200 (A)												774,255.00		
Number of contributors who gave over \$200												7		
Total amount of monetary contributions by contributors who gave \$200 or less (B)														
Number of contributors who gave \$200 or less														
Total amount of all monetary contributions (A+B)												774,255.00		
Number of contributors who gave monetary contributions												7		

Third party	Let's Build Canada	Election day <i>yyyy/mm/dd</i>	2019/10/21
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THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Statement of non-monetary contributions received

No.	Full name	Street no.	Street	Apt.	City	Prov./ Terr.	Postal code	Date received yyyy/mm/dd	Individual \$	Business / Commercial organization \$	Government \$	Trade union \$	Corporation without share capital \$	Unincorporated organization or association \$
Totals carried forward from previous page \$														
Total amount of non-monetary contributions by contributors who gave over \$200 (A)														
Number of contributors who gave over \$200														
Total amount of non-monetary contributions by contributors who gave \$200 or less (B)														
Number of contributors who gave \$200 or less														
Total amount of all non-monetary contributions (A+B)														
Number of contributors who gave non-monetary contributions														

Third party	Let's Build Canada	Election day yyyy/mm/dd	2019/10/21
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THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Statement of operating loans received

PART **2C**
EC 20228

No.	Full name	Street no.	Street	Apt.	City	Prov./ Terr.	Postal code	Date received yyyy/mm/dd	Individual	Business / Commercial organization	Government	Trade union	Corporation without share capital	Unincorporated organization or association
									\$	\$	\$	\$	\$	\$
Totals carried forward from previous page \$														
Total amount of loans by lenders who provided over \$200 (A)														
Number of lenders who provided over \$200														
Total amount of loans by lenders who provided \$200 or less (B)														
Number of lenders who provided \$200 or less														
Total amount of all loans (A+B)														
Number of all lenders who provided loans														

Third party	Let's Build Canada	Election day yyyy/mm/dd	2019/10/21
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THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Summary of inflows

PART 2d
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No.	Type of contributor / lender	Monetary contributions (Part 2a) \$	Non-monetary contributions (Part 2b) \$	Loans (Part 2c) \$	Total \$	Number of contributors and lenders
1.	Individuals					
2.	Businesses / Commercial organizations					
3.	Governments					
4.	Trade unions	774,255.00			774,255.00	7
5.	Corporations without share capital					
6.	Unincorporated organizations or associations					
7.	Total (items 1 to 6)	774,255.00			774,255.00	7
Total						
8.	Amount of third party's resources used				459,457.53	
9.	Grand total (items 7 and 8)	774,255.00			314,797.47	7

Third party	Let's Build Canada	Election day yyyy/mm/dd	2019/10/21
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THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Statement of expenses incurred for regulated activities that take place during the pre-election period
(Only applicable to a fixed-date general election)

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred yyyy/mm/dd	ED Code (if applicable)	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey yyyy/mm/dd	Ending date of activity, advertisement or survey yyyy/mm/dd	Place of activity or advertisement	Expense amount \$
1	2019/07/17		Webflow	Partisan Activity	Office	Website - development	2019/07/17	2019/07/17	www.letsbuildcanada.ca	119.83
Totals carried forward from previous page \$										
Total \$										119.83

Third party	Let's Build Canada	Election day yyyy/mm/dd	2019/10/21
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THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Statement of expenses incurred for regulated activities that take place during the election period

PART 3b
EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred yyyy/mm/dd	ED Code (if applicable)	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey yyyy/mm/dd	Ending date of activity, advertisement or survey yyyy/mm/dd	Place of activity or advertisement	Expense amount \$
1	2019/09/12		123 Form Builder	Partisan Activity	Office	Website - hosting	2019/09/12	2019/09/12	letsbuildcanada.ca	37.13
2	2019/09/12		Webflow	Partisan Activity	Office	Website - development	2019/09/12	2019/10/12	letsbuildcanada.ca	30.63
3	2019/09/13		UPS Store	Partisan Activity	Office	Other - Mailbox	2019/09/13	2019/09/13		225.99
4	2019/09/16		Amazon	Partisan Activity	Office	Office Supplies	2019/09/16	2019/09/16		31.00
5	2019/09/16		Adobe	Partisan Activity	Office	Design & development	2019/09/16	2019/09/16		136.22
6	2019/09/17		CNW Group	Election advertising	Election advertising	Other - press release	2019/09/17	2019/09/17	newswire.ca	1,557.14
7	2019/09/17		Armstrong Communications Inc.	Election advertising	Election advertising	Design & development	2019/09/17	2019/10/20		81,360.00
8	2019/09/21		Facebook	Election advertising	Election advertising	Content boosting	2019/09/21	2019/09/26	Facebook	4,090.76
9	2019/09/22		Grasshopper	Election advertising	Other	Telephone, internet	2019/09/12	2019/09/22		49.19
10	2019/09/23		Armstrong Communications Inc.	Election advertising	Other	Website - hosting	2019/07/01	2019/08/31		176.28
11	2019/09/26		NationBuilder	Election advertising	Election advertising	Website - hosting	2019/09/26	2019/10/25		53.52
12	2019/09/26		Facebook	Election advertising	Election advertising	Content boosting	2019/09/26	2019/09/29	Facebook	7,238.78
13	2019/09/26		Facebook	Election advertising	Election advertising	Social media ad	2019/09/26	2019/10/20	Facebook	36,039.23
14	2019/09/26		Facebook	Election advertising	Election advertising	Social media ad	2019/09/26	2019/10/20	Instagram	29,191.64
15	2019/09/26		Facebook	Election advertising	Election advertising	Social media ad	2019/09/26	2019/10/20	Facebook	5,632.30
16	2019/09/26		Twitter	Election advertising	Election advertising	Social media ad	2019/09/26	2019/10/20	Twitter	7,867.58
Totals carried forward from previous page \$										
Total \$										173,717.39

Third party	Let's Build Canada	Election day yyyy/mm/dd	2019/10/21
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THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Statement of expenses incurred for regulated activities that take place during the election period

PART **3b**
 EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred yyyy/mm/dd	ED Code (if applicable)	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey yyyy/mm/dd	Ending date of activity, advertisement or survey yyyy/mm/dd	Place of activity or advertisement	Expense amount \$
17	2019/09/30		Cavalluzzo LLP	Other Consulting	Other Consulting	Legal fee	2019/09/04	2019/09/30		3,764.60
18	2019/10/01		StackAdapt	Election advertising	Election advertising	Digital ads	2019/10/01	2019/10/20	StackAdapt Ad network	80,117.54
19	2019/10/01		StackAdapt	Election advertising	Election advertising	Digital ads	2019/10/01	2019/10/20	StackAdapt Ad network	13,225.00
20	2019/10/01		StackAdapt	Election advertising	Election advertising	Digital ads	2019/10/01	2019/10/20	StackAdapt Ad network	42,325.27
21	2019/10/02		Google	Election advertising	Other	Other-Email account	2019/10/02	2019/10/02		1.47
22	2019/10/02		Union Rewards Inc.	Election advertising	Election advertising	Other-Magazine advertorial	2019/10/02	2019/10/02	Cdn Bldg trades Mag.	11,300.00
23	2019/10/02		Facebook	Election advertising	Election advertising	Content boosting	2019/10/02	2019/10/06	Facebook	11,300.00
24	2019/10/07		Twitter	Election advertising	Election advertising	Content boosting	2019/10/07	2019/10/10	Twitter	1,121.15
25	2019/10/08		Thistle Printing	Election advertising	Other	Print	2019/10/04	2019/10/04		6,186.75
26	2019/10/09		Facebook	Election advertising	Election advertising	Content boosting	2019/10/09	2019/10/20	Facebook	15,142.00
27	2019/10/12		Webflow	Election advertising	Election advertising	Website - hosting	2019/10/12	2019/11/12	letsbuildcanada.ca	30.82
28	2019/10/12		123 Form Builder	Election advertising	Election advertising	Website - hosting	2019/10/12	2019/10/12	letsbuildcanada.ca	37.58
29	2019/10/15		StackAdapt	Election advertising	Election advertising	Digital ads	2019/10/15	2019/10/20	StackAdapt ad network	19,017.64
30	2019/10/15		StackAdapt	Election advertising	Election advertising	Digital ads	2019/10/15	2019/10/20	StackAdapt ad network	3,602.39
31	2019/10/15		StackAdapt	Election advertising	Election advertising	Digital ads	2019/10/15	2019/10/20	Stack Adapt ad network	6,777.43
32	2019/10/15		Loud+Clear Inc./Armstrong Communications Inc.	Election advertising	Election advertising	Placement costs	2019/10/15	2019/10/20		29,133.82
33	2019/10/16		Adobe	Election advertising	Election advertising	Design & development	2019/06/16	2019/06/16		153.02
Totals carried forward from previous page \$										173,717.39
Total \$										416,953.87

Third party	Let's Build Canada	Election day yyyy/mm/dd	2019/10/21
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THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Summary of expenses

PART 3C
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No.	Type of expense	Pre-election period (Part 3a) <i>(Only applicable to a fixed-date general election)</i> \$	Election period (Part 3b) \$	Total \$
1.	Partisan activity expenses	119.83	460.98	580.81
2.	Partisan advertising expenses			
3.	Election survey expenses			
4.	Election advertising expenses		458,996.55	458,996.55
5.	Total (items 1 to 4)	119.83	459,457.53	459,577.36

Third party	Let's Build Canada	Election day yyyy/mm/dd	2019/10/21
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