



## THIRD PARTY'S ELECTORAL CAMPAIGN RETURN

PART 1  
EC 20228

### Section A – Third party's information

Third party's full name Public Service Alliance of Canada	Election day yyyy/mm/dd 2019/10/21
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### Section B – Required documents

The following documents **MUST** accompany this return:

Part 1          Part 2a          Part 2b          Part 2c          Part 2d          Part 3a          Part 3b          Part 3c  
Auditor's Report (if required)

### Section C – Declaration

I hereby declare that, to the best of my knowledge, the information contained in this return is complete and accurate.

#### Financial agent

Financial agent's full name Fabrice Jestin	Financial agent's signature date yyyy/mm/dd 2020/02/17
Financial agent's signature Original Signed	

#### Registration applicant (if different from the financial agent)

Applicant's full name Chris Aylward	Applicant's signature date yyyy/mm/dd 2020/02/17
Applicant's signature Original Signed	

### Section D – Privacy notice

Personal information in this *Third Party Electoral Campaign Return* (Return) is collected for the administration of the political financing requirements as set out in the *Canada Elections Act* (Act). This information may be shared with the Commissioner of Canada Elections to ensure that the Act is complied with and enforced. Failure to provide the Chief Electoral Officer (CEO) with the Return is considered to be an offence under the Act. The Act requires the CEO to publish the Return in the manner that he or she considers appropriate. Upon request by any person, the CEO is required under the Act to make the Return available for inspection by such person. You have the following rights with respect to your personal information under the *Privacy Act*: a) to access the information; b) to correct it, if necessary; and c) to have it protected. You have the right to file a complaint with the Privacy Commissioner of Canada regarding the handling of your personal information. Your personal information is retained under the personal information bank (PIB) Political Financing Elections PPU 010. A description of the PIB can be found at [elections.ca](http://elections.ca).

EC 20228 (2019/06)

Ce formulaire est disponible en français







**THIRD PARTY'S ELECTORAL CAMPAIGN RETURN**  
Statement of operating loans received

PART **2C**  
EC 20228

No.	Full name	Street no.	Street	Apt.	City	Prov./ Terr.	Postal code	Date received yyyy/mm/dd	Individual \$	Business / Commercial organization \$	Government \$	Trade union \$	Corporation without share capital \$	Unincorporated organization or association \$
Totals carried forward from previous page \$														
Total amount of loans by lenders who provided over \$200 (A)														
Number of lenders who provided over \$200														
Total amount of loans by lenders who provided \$200 or less (B)														
Number of lenders who provided \$200 or less														
Total amount of all loans (A+B)														
Number of all lenders who provided loans														

Third party	Public Service Alliance of Canada	Election day yyyy/mm/dd	2019/10/21
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**THIRD PARTY'S ELECTORAL CAMPAIGN RETURN**  
Summary of inflows

PART 2d  
EC 20228

No.	Type of contributor / lender	Monetary contributions (Part 2a) \$	Non-monetary contributions (Part 2b) \$	Loans (Part 2c) \$	Total \$	Number of contributors and lenders
1.	Individuals					
2.	Businesses / Commercial organizations					
3.	Governments					
4.	Trade unions					
5.	Corporations without share capital					
6.	Unincorporated organizations or associations					
7.	Total (items 1 to 6)					
<b>Total</b>						
8.	Amount of third party's resources used				345,003.64	
9.	Grand total (items 7 and 8)				345,003.64	

Third party	Public Service Alliance of Canada	Election day yyyy/mm/dd	2019/10/21
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**THIRD PARTY'S ELECTORAL CAMPAIGN RETURN**  
**Statement of expenses incurred for regulated activities that take place during the pre-election period**  
*(Only applicable to a fixed-date general election)*

PART **3a**  
EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred yyyy/mm/dd	ED Code (if applicable)	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey yyyy/mm/dd	Ending date of activity, advertisement or survey yyyy/mm/dd	Place of activity or advertisement	Expense amount \$
1	2019/06/17		Student interns - AFPC Quebec	Partisan activity	Social Media	Design and Maintenance	2019/06/26		FaceBook postings	2,730.55
2	2019/07/10		AFPC Quebec	Partisan activity	Events	Rallies	2019/07/10	2019/07/10	Montreal	256.00
3	2019/07/18		AFPC Quebec	Partisan activity	Vote contact	other (Email to members)	2019/08/18	2019/07/18	Quebec	20.28
4	2019/08/06		Point Blank Creative	Partisan advertising	Advertising	Radio	2019/08/12	2019/08/31	Quebec	147,933.95
5	2019/08/06		UTE	Partisan advertising	Advertising	Design and Development	2019/08/12	2019/08/31	Quebec	7,500.00
6	2019/08/12		UTE	Partisan advertising	Advertising	Design and Development	2019/08/12	2019/08/31	Quebec	450.00
7	2019/08/14		Student interns - AFPC Quebec	Partisan activity	Social Media	Design and Maintenance	2019/08/14		FaceBook Postings	110.10
8	2019/08/15		UTE	Partisan activity	Events	Rallies	2019/08/14	2019/08/14	Quebec	1,552.61
9	2019/08/23		PSAC-AFPC	Partisan activity	Social Media	Design and Maintenance	2019/08/23		National	352.00
10	2019/08/27		PSAC-AFPC	Partisan activity	Events	Rallies	2019/09/02	2019/09/02	National	2,962.00
11	2019/09/01		AFPC Quebec	Partisan activity	Events	Rallies	2019/09/06	2019/09/06	Montreal	98.52
12	2019/09/05		Autocar Préférence Ltée	Partisan activity	Events	Rallies	2019/09/06	2019/09/06	Montreal	862.31
13	2019/09/06		AFPC Quebec	Partisan activity	Voter contact	Other (email to members)	2019/09/06	2019/09/06	Montreal	20.28
14	2019/08/13		Strategic Communications	Partisan activity	Voter contact	Calling services	2019/09/25	2019/09/25	British Columbia	3,250.62
15	2019/06/30		PSAC-AFPC	Partisan activity	Salaries, wages	Other (Staff time)	2019/06/30	2019/09/09	National	9,076.90
<b>Totals carried forward from previous page \$</b>										
<b>Total \$</b>										177,176.12

Third party	Public Service Alliance of Canada	Election day yyyy/mm/dd	2019/10/21
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**THIRD PARTY'S ELECTORAL CAMPAIGN RETURN**  
**Statement of expenses incurred for regulated activities that take place during the election period**

**PART 3b**  
**EC 20228**

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred yyyy/mm/dd	ED Code (if applicable)	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey yyyy/mm/dd	Ending date of activity, advertisement or survey yyyy/mm/dd	Place of activity or advertisement	Expense amount \$
1	2019/09/11		UTE	Partisan activity	Events	Rallies	2019/09/11	2019/09/11	Trois Rivières	1,552.61
2	2019/09/11		AFPC Quebec	Partisan activity	Social Media	Design and Development	2019/09/11		FaceBook/Twitter posts	255.00
3	2019/09/11		AFPC Quebec	Partisan activity	Voter contact	Other (email to members)	2019/09/13		Quebec	99.63
4	2019/09/25		Strategic Communications	Partisan activity	Voter contact	Calling services	2019/09/25		British Columbia	2,721.03
5	2019/09/11		PSAC NCR	Partisan activity	Social Media	Design and Maintenance	2019/09/11		Web site posts	951.00
6	2019/09/11		PSAC-AFPC	Partisan Activity	Social Media	Design and Maintenance	2019/09/11		Web site posts	238.87
7	2019/09/12		Strategic Communications	Partisan Activity	Voter Contact	Other (calls to members)	2019/10/17	2019/10/17	Prairies	8,013.02
8	2019/09/15		PSAC-AFPC	Partisan Activity	Voter Contact	Other (member magazine)	2019/09/15	2019/09/30	National	98,112.14
9	2019/09/15		Affinity Bridge	Partisan Activity	Office	website hosting	2019/09/15	2019/10/20	National	1,054.00
10	2019/09/11		PSAC-AFPC	Partisan Activity	Social Media	Design and Maintenance	2019/09/11	2019/10/20	National	4,943.70
11	2019/09/11		PSAC-AFPC	Partisan Activity	Office	website development	2019/09/11	2019/10/20	National	1,142.93
12	2019/09/17	35-076	PSAC NCR	Partisan Activity	Voter contact	Other (Member visits)	2019/09/17	2019/09/17	Orleans	404.37
13	2019/09/17	35-088	PSAC NCR	Partisan Activity	Voter contact	Other (Member visits)	2019/09/18	2019/09/18	Carleton	282.58
14	2019/09/23	10-006	PSAC Atlantic	Partisan Activity	Voter contact	Other (member mailing)	2019/09/23	2019/09/23	St. John's	1,792.00
15	2019/09/23	12-007	PSAC Atlantic	Partisan Activity	Voter contact	Other (member mailing)	2019/09/23	2019/09/23	Halifax	580.87
16	2019/09/23	12-005	PSAC Atlantic	Partisan Activity	Voter contact	Other (member mailing)	2019/09/23	2019/09/23	Halifax	1,206.78
17	2019/09/26	13-006	PSAC Atlantic	Partisan Activity	Voter contact	Other (member mailing)	2019/09/26	2019/09/26	Moncton	2,423.23
<b>Totals carried forward from previous page \$</b>										125,773.76
<b>Total \$</b>										

Third party	Public Service Alliance of Canada	Election day yyyy/mm/dd	2019/10/21
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**THIRD PARTY'S ELECTORAL CAMPAIGN RETURN**  
**Statement of expenses incurred for regulated activities that take place during the election period**

PART **3b**  
 EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred yyyy/mm/dd	ED Code (if applicable)	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey yyyy/mm/dd	Ending date of activity, advertisement or survey yyyy/mm/dd	Place of activity or advertisement	Expense amount \$
18	2019/09/26	13-009	PSAC Atlantic	Partisan activity	Voter contact	Other (member mailing)	2019/09/26	2019/09/26	Moncton	807.74
19	2019/09/30		Union Calling	Partisan activity	Voter contact	Other (calls to members)	2019/09/30	2019/09/30	Ontario	8,379.74
20	2019/09/11		FaceBook	Election advertising	Social media	Placement costs	2019/09/11	2019/09/20	National	7,080.00
21	2019/10/02		AFPC Quebec	Partisan activity	Social Media	Design and Maintenance	2019/10/02	2019/10/20	FaceBook posts	361.18
22	2019/10/02		PSAC BC	Partisan activity	Social Media	Design and Maintenance	2019/10/02	2019/10/20	Web site	661.50
23	2019/10/08		AFPC Quebec	Partisan activity	Voter contact	Other (membership calls)	2019/10/08	2019/10/08	Quebec	1,300.00
24	2019/10/08		Strategic Communications	Partisan activity	Voter contact	Other (membership calls)	2019/10/08	2019/10/08	Quebec	10,590.91
25	2019/10/09	35-076	PSAC NCR	Partisan activity	Voter contact	Other (member visits)	2019/10/09	2019/10/09	Orleans	309.27
26	2019/10/10	35-088	PSAC NCR	Partisan activity	Voter contact	Other (member visits)	2019/10/10	2019/10/10	Carleton	282.77
27	2019/09/11		PSAC-AFPC	Partisan activity	Salaries, wages	Other (Staff time)	2019/09/11	2019/10/20	National	11,780.65
28	2019/09/11		PSAC-AFPC	Election advertising	Social Media	Design and Maintenance	2019/09/11	2019/10/20	National	500.00
<b>Totals carried forward from previous page \$</b>										125,773.76
<b>Total \$</b>										167,827.52

Third party	Public Service Alliance of Canada	Election day yyyy/mm/dd	2019/10/21
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THIRD PARTY'S ELECTORAL CAMPAIGN RETURN  
Summary of expenses

PART 3C  
EC 20228

No.	Type of expense	Pre-election period (Part 3a) <i>(Only applicable to a fixed-date general election)</i> \$	Election period (Part 3b) \$	Total \$
1.	Partisan activity expenses	21,292.17	160,247.52	181,539.69
2.	Partisan advertising expenses	155,883.95		155,883.95
3.	Election survey expenses			
4.	Election advertising expenses		7,580.00	7,580.00
5.	Total (items 1 to 4)	177,176.12	167,827.52	345,003.64

Third party	Public Service Alliance of Canada	Election day yyyy/mm/dd	2019/10/21
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